

Our Practice

Our team offers integrated intellectual property ("IP") services to domestic and foreign clients from a variety of business sectors ranging from FMCG to pharmaceuticals, music and automobile.

We act for clients in applications to register trade marks, designs and patents in Singapore as well as worldwide, through our extensive network of foreign associate firms. We advise clients on copyright, trade marks, patents, designs, infringement and piracy matters and handle litigation of complex IP matters.

We render advice on IP portfolio management, anti-piracy campaigns, IP audits and enforcement of IP rights. We also advise clients on how to commercially exploit their IP, for example through IP licensing, franchising, merchandising and sponsorship and brand management strategies.

We provide IP-related support in a wide range of commercial transactions such as conducting IP due diligence or advising on the legal formalities for transfers or licensing of IP in acquisitions of companies and businesses, distribution agreements and manufacturing agreements, competition agreements to name a few.

We also handle contentious and non-contentious work relating to intellectual property in the media, lifestyle and entertainment industry.

Practice Areas

- Copyright and Media Law Matters
- Distributorship, Franchise and License Agreements
- E-commerce and Internet-related Legal Advice
- Industrial Designs
- IT Contracts
- Trade Marks (Worldwide Brand Portfolio Management)
- General IP Advisory Matters relating to the creation, protection, exploitation and enforcement of IP



Our Experience

Publishing Business

Advised a multinational group of companies in the publishing business on measures to transfer and preserve IP rights in a group reorganization exercise.

Publisher

Acted for a publishing company in defending allegations of copyright infringement in children's assessment books.

Social Establishment

Acted for a well-known Singapore night club in taking action against parties misappropriating their brand name and trade marks in several countries.

Host for Sea Sports Event

Acted for a client in negotiating a hosting agreement for the grant of rights to host and organize an internationally-known sea sports event; concurrently advising and negotiating agreements between the client and a consortium of backing sponsors for the event.

Events Organiser

Advised a rights holder in relation to the preparation of a joint venture agreement with an event organizer, together with the accompanying management and intellectual property rights license agreement in relation to the organization of a well-known civil aerospace event.

Wine distributor

Acted for a client in acquiring the brand of a well-known Singapore wine distributor, and securing registration of these rights in various other jurisdictions.

For more information,
kindly contact:



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