

SHOULD YOU CONSIDER LISTING YOUR FUND? THE HEDGE FUND OPPORTUNITY & CHALLENGE

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Category: [CNPupdates](#)

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The hedge fund investment industry is maturing. The alternative investment sector, which has grown approximately 10% a year since the financial crisis, is positioned to continue along this growth path over the next 5 years. According to a recent survey by KPMG, **a large share of the new growth will come from institutional investors such as pension funds, sovereign wealth funds, and endowments.**

Hedge Fund managers, therefore, have a **powerful incentive to attract greater allocations** from these institutional investors but there will consequently be a push for increased transparency requirements and a demand for **higher corporate governance standards.**

Questions for a Fund Manager to consider

In response to the opportunities and challenges posed, how will it be possible to:

- Make a memorable impact on investors?
- Position your brand name effectively in the market place?
- Raise visibility and credibility for your fund?
- Demonstrate a commitment to best practices?
- Influence positively staff and trustees of institutional investors?

Answer

A stock market listing for your funds can enable you to raise product visibility and credibility and, in so doing, potentially **increase accessibility to the global institutional investor market.**

The Gibraltar Stock Exchange Solution

The Gibraltar Stock Exchange (GSX), the world's youngest stock market, is dedicated to the technical listing of **open-ended funds**. GSX is a European regulated stock exchange, licensed by the Financial Services Commission, which commenced operations in November 2014.

GSX has a commitment to provide a **robust listing process** that is both **fast to market** and **commercially attractive** compared to its European peers.

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