



CNPLAW LLP ACTED FOR D.A. CONSORTIUM INC. IN ITS INVESTMENT IN SELLINALL PTE. LTD

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Category: [Deals and cases](#)

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The Team: Hazel Ho Tsastsina and Lai Zheng Yong

CNPLaw LLP (“CNP”) acted as Singapore counsel for D.A. Consortium Inc. (“DAC”), a company that operates digital advertising and marketing businesses both in Japan and overseas, in its participation in a fundraising round of SELLinALL Pte. Ltd., a multi-channel e-commerce cross-border enabler operating across Southeast Asia with HQ in Singapore. The fundraising round was completed in January 2022 and saw approximately US\$3 million being raised from DAC and other investors. The CNP team was instructed by Nakamura Law Offices in Japan on the transaction.

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